Ver# w Status Revised

Traffic Order#49621

Last Received: Printed:

08/15/2012 9:59 AM

Showing Buylines: All Rep & Sta Revised Lines 08/15/2012 9:51 AM

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Flight Dates Agency C/P1/P2/E Agency (6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310) ABAR HUTTON MEDIA 08/16/2012 - 08/22/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAN FOX

Salesperson FAX# Salesperson Phone#

202-872-5880 202-872-0263

-- CONTRACT COMMENT --

Fax# Buyer

Phone#

JEFF SCATTERGOOD

AM CHEMISTRY COUNC

) AMER CHEMISTRY CNCL

Advertiser Estimate# Product

NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES TO DISCRIMINATE IN ANY REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNIVITY, AND MUST CONTAIN RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONT RACTS WITHOUT REGARD TO

- REMARKS --

REV ORDER, HOPEFULLY WITH UPDATED RATES

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*	**	* - N	. /	- En	HARES W
M,W 5P-1 Buyline Co Sales Remark: V3 More than :	TH Buyl Sales R V3 Comm	TU Buyl Sales R V3 More	F Buyl Sales R V3 Comm	Dау	AILL GO UI
SP-530P Buyline Comment: NEWS es Remark: V3 1X REV RA More than 2 codes cha	5P-530P Buyline Comment: NEWS es Remark: V3 REV Comment Changed, Rate	TU 430P-5P Buyline Comment: NEWS Sales Remark: V3 CANCL V3 More than 2 codes change	4P-430P Buyline Comment: NEWS es Remark: V3 REV Comment Changed, Rate	Time	OUR SHARES WILL GO UP IN FUTURE
M,W 5P-530P Buyline Comment: NEWS Sales Remark: V3 1X PER DAY. REV RATE V3 More than 2 codes changed	TH 5P-530P Buyline Comment: NEWS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	TU 430P-5P Buyline Comment: NEWS Sales Remark: V3 CANCL V3 More than 2 codes changed	F 4P-430P Buyline Comment: NEWS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	Program	(A
77	8		7	2	
:30	:30	:30	: 30 ·	Lea Lea	
\$250.00	\$250.00	\$250.00	\$250.00	Rate	
08/20-08/22	08/16-08/16	08/21-08/21	08/17-08/17	Dates	
N	н	0	н	Spots/Week	
н	н	0	Н	数# @ O Kb	
N	Н	0	Н	Total Spots	
\$500.00	\$250.00	\$0.00	\$250.00	Total Cost	
				Daypart	

	EC'd Yes	
		8850007 V
		Ver# 3
		3 Status Revised
		Traffic Order#
Showing Buylines: All]	Last Received:	Printed:
Showing Buylines: All Rep & Sta Revised Lines	Last Received: 08/15/2012 9:51 AM	Printed: 08/15/2012 9:59 AM
Showing Buylines: All Rep & Sta Revised Lines	Last Received: 08/15/2012 9:51 AM	Printed: 08/15/2012 9:59 AM 2 of

Daypart

`*9 SU 10A-11A Buyline Comment: THIS WK Sales Remark: V3 1X PER DAY REV RATE V3 Comment Changed, Rate Changed	SA 5P-530P Buyline Comment: SAT NEWS Sales Remark: V3 1X PER DAY REV RATE V3 Comment Changed, Rate Changed	V _{*7} W 10P-1035P Buyline Comment: NEWS Sales Remark: V3 DELETE V3 Comment Changed, Spots/week Changed	V3 More than 2 codes changed **6 M-TU 6P-630P Buyline Comment: NEWS Sales Remark: V3 1X PER DAY REV RATE V3 Comment Changed, Rate Changed	Buyline Comment: NEWS Sales Remark: V3 1X PER DAY REV RATE CANCL 1X	Fax# LT Ln Day Time Program	Station KTVX-TV SALT LAKE CITY Advertiser () AMER CHEMISTRY CNCL Product AM CHEMISTRY COUNC Estimate# 549 Buyer JEFF SCATTERGOOD Phone#
76	-		7	7		Agency (). 6190 GR ALEXA Agency C/P1/P2/E Flight Dates Biatus Weeks
: & O	: 30	: 30	: 30	:30	Ľen) ABAR HU GROVEDALI CANDRIA, V. Æ //549 08/16/20
\$300.00	\$300.00	\$450.00	\$300.00	\$300.00	Rate e	() ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 P1/P2/E //S49 es 08/16/2012 - 08/22/2012 esks
08/19-08/19	08/18-08/18	08/22-08/22	08/20-08/21	08/17-08/17	Dates	2
н	H	0	N	н	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
ч	щ	0	н	1	# of Weeks	hone#
н	ب	0	N	 	Total Spots	WASHINGTON IAN FOX 202-872-5880 202-872-0263
\$300.00	\$300.00	\$0.00	\$ 600,00	\$300.00	Total Cost	ON 1880 1880

--REPORT TOTALS--Report Totals: 9 / \$2,500.00

Books null Demos RA35+	Rep Order# 8850007 Ver# 3 Status Revised EC'd Yes Station KTVX-TV SALT LAKE CITY Advertiser () AMER CHEMISTRY CNCL Product AM CHEMISTRY COUNC Estimate# 549 Buyer FEFF SCATTERGOOD Phone# Fax# Aug 12: 9 / \$2,500.00 Sales Totals: 9 / \$2,500.00 Station Totals: 9 / \$2,500.00	
	Agency Agency C/ Flight Dat Hiatus We CABL 0% KSTU 35% NTVX 0%	
	Agency () Al 6190 GRO ALEXANI Agency C/P1/P2/E Flight Dates Hiatus Weeks Hiatus Weeks BIU 35% FVX 0%	
	ic Order# () ABAR HUTTON M 6190 GROVEDALE CT, SU, ALEXANDRIA, VA 22310 P1/P2/E //549 es 08/16/2012 - 08/2: eks KAZG 0% KTVX 6%	:
-	It Order# L Showin Showin () ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 P1/P2/E //549 cs 08/16/2012 - 08/22/2012 eks KAZG 0% KAZG 0% KAZG 0%	
	Printed: Last Received: ing Buylines: A 00 KJZZ 0% KUCW 0%	,
	Printed: Received: nylines: All F	,
	Printed: 08/15/2012 9:59 AM Last Received: 08/15/2012 9:51 AM Showing Buylines: All Rep & Sta Revised Lines EDIA Rep Firm ITE 200 Sales Office (Salesperson (2/2012 Salesperson FAX# KJZZ 0% KPNZ 0% KUCW 0% KUPX 0%	
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) WASHINGTON) JAN FOX 202-872-5880 202-872-0263 KSI 2 KUTV 2	
	3 ot ON 880 863 27% 29%	,
		,

EC'd Yes	Rep Order#
	8850

8850007 Ver#

Status New

Traffic Order#

Showing Buylines: All Lines Printed: Last Received: 08/15/2012 9:06 AM 08/15/2012 8:56 AM

1 of N

Fax# Buyer Phone# Estimate# Product Advertiser Station KTVX-TV SALT LAKE CITY AM CHEMISTRY COUNC 549 JEFF SCATTERGOOD) AMER CHEMISTRY CNCL

> **Flight Dates** Hiatus Weeks Agency Agency C/P1/P2/E () ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 08/16/2012 - 08/22/2012 //549

> > Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAN FOX

Salesperson FAX#

Salesperson Phone# 202-872-5880 202-872-0263

- CONTRACT COMMENT -

RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

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W 10P Buyline Co Sales Remark:	M-TU 6P- Buyline Co Sales Remark:	TH-F 6P- Buyline Co Sales Remark:	M,W 5P- Buyline Co Sales Remark:	TH Buyl	TU Buyl	 F Buyl:	Day
-103:	630P mmen	630 P	530P	5P-530P Buyline Comment: NEWS	430P-5P Buyline Comment: NEWS	 4P-430P Buyline Comment: NEWS	Time
5P t: NEWS V1 1X PER DAY	t: NEWS V1 1X PER DAY	t: NEWS	t: NEWS	: NEWS	t: NEWS	t: NEWS	Program
			:30		254		
\$450.00	\$223,00	\$225.00	\$185.00	\$125.00	\$185,00	\$200.00	Rate
08/22-08/22	08/20-08/21	08/16-08/17	08/20-08/22	08/16-08/16	08/21-08/21	08/17-08/17	Dates
н	N	N	N	н	Н	부 	Spots/Week
ч	н	ы	ы	ч	щ	; ; ;	# of Weeks
ы	N	N	10	ь	щ	 	Total Spots
\$450.00	\$450.00	\$450.00	\$370.00	\$185.00	\$185.00	\$200.00	Total Cost
						 	Daypart

–11A mmeni	8 SA 5P-530P Buyline Comment: SAT NEWS Sales Remark: V1 1X PER DAY	LT Ln Day Time Program	Station KTVX-TV SALT LAKE CITY Advertiser () AMER CHEMISTRY CNCL Product AM CHEMISTRY COUNC Estimate# 549 Buyer JEFF SCATTERGOOD Phone#	Rep Order# 8850007 Ver# 1 Status New EC'd Yes
1 \$222.00 08/19-08/19	520000 08/18-08/18	Ien Rate Dates	Agency () ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 Agency C/P1/P2/E //549 Flight Dates 08/16/2012 - 08/22/2012 Hiatus Weeks	Traffic Order# Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
<u>,,</u>	1 1	Spots/Week # of Weeks	Rep Firm Sales Office () W Salesperson () JA Salesperson Phone# Salesperson FAX#	08/15/2012 9:06 AM 08/15/2012 8:56 AM Lines
1 \$225.00	1 \$200.00	Total Total Cost Daypart Spots	WASHINGTON JAN FOX 202-872-5880 202-872-0263	2 of 2

-- REPORT TOTALS-

Report Totals: 12 / \$2,715.00

--SALES MONTHLY TOTALS--

Sales Totals: 12 / \$2,715.00 Station Totals: 12 / \$2,715.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Aug 12: 12 / \$2,715.00

Demos	Books				COMPETITIVE
RA35+	null			Market Totals	E
				\$39,985	
		NTVX	KSTU	CABL	
		% O	35% 8	0%	
			KTVX	KAZG	
			& ⊕	%	
			KUCW	KJZZ	
			0%	%	
			KUPX	KPNZ	
			°€	%	
			KUTV	KSL	

27% 29%